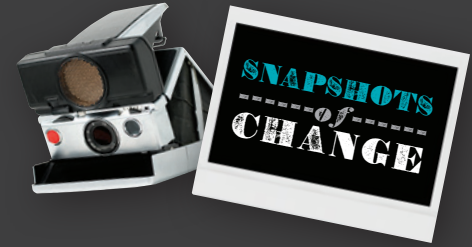


## FEATURED TEAMS:

Gastroenterology, Redwood City and  
Internal Medicine, Union City



# CREATIVE WAYS TO IMPROVE COLON CANCER SCREENING RATES



UNION CITY

REDWOOD CITY

### WHAT THEY DID:

In Union City, medical assistants called and sent secure email reminders via KP Health-Connect to members who hadn't returned their colorectal "FIT kits" tests. Receptionists alerted medical assistants when a reminder phone call was needed.

### RESULTS:

Union City saw 59.4 percent of their FIT kits returned in July, up an extraordinary 46.8 percentage points in just six months.

### WHAT THEY DID:

In Redwood City, the UBT used automatic robocalls—in English and Spanish—to reach the large patient population due for their screenings.

### RESULTS:

Redwood City saw a 68 percent colorectal screening rate in August, up six percentage points from the year before.



Read more about this team's work and other successful practices on the Labor Management Partnership website, [www.LMPpartnership.org](http://www.LMPpartnership.org).